

Chairman's Spring 2018

Activity Report



As is so often the case, the festive season flew by and, after a few very snowy weeks, Spring has suddenly sprung!

Towards the end of 2017, the AMII team had its hands full with preparations for the Conference and AGM – finalising speakers, planning the running order and getting the word out to promote it.

The busy festive season didn't stop there, however. As well as holding an AMII Finance Sub-committee meeting to review the current financial position, we had the AMII Executive Committee meeting and the Provider Focus Group meeting where discussions centred around the General Data Protection Regulation (GDPR), the Insurance Distribution Directive (IDD), the Education Events Programme, Parliamentary lobbying and our own AGM.

I also attended the Vitality Intermediary Advisory Council Christmas meeting, the GRiD Group Risk meeting on latest industry developments in the sector and met with the Simplyhealth marketing team to discuss AMII member benefits and how they can utilise their membership for commercial benefit.

We formally responded to the Financial Conduct Authority on behalf of AMII members about the IDD and liaised with InFocus Broadcasting about AMII taking part in a TV programme scheduled for the Summer which looks at how we can address the challenges faced by the NHS and private healthcare sectors in the UK.

As we moved into the new year, media relations remained on the agenda as I provided a column for Corporate Adviser, was interviewed by Employee Benefits and met with the former Editor of Cover Magazine, Fiona Murphy, to discuss AMII commentary on emerging industry matters including taxation.

A number of events and meetings also kept us busy, including the BHSF GDPR Round Table event in Birmingham, the Vitality Health Intermediary Advisory Council quarterly meeting, and the LaingBuisson Private Healthcare Conference at the Royal Society of Medicine which I attended to represent AMII.

Additionally, I met with Broker Rapid Quote to review their product proposition and discussed the benefits of AMII Corporate Membership with CS Healthcare.

February saw the AMII Social Media Masterclass education event take place with Steve Mills. This was greatly received, with attendees commenting that it provided "a really good explanation of how to use LinkedIn for business". Another attendee commented that "Steve Mills was brilliant and very approachable, yet still extremely informative".

In March we were excited to host the AMII Conference and AGM at Stadium MK in Milton Keynes, where speakers included:

- Branko Bjelobaba who provided members with an update on GDPR
- Matthew Whitehouse of UNUM who spoke about "the power of solutions diversification"



- Matthew Ward who talked about the latest developments and opportunities at AXA PPP Healthcare around the theme of “Innovation: Bringing the Outside In”.

I also attended the BUPA Healthcare Advisory Board meeting in London and met with Adam Saville, the new Editor at Cover, to discuss AMII and how we might support COVER’s journalistic activity moving forward.

We continue our monthly PR review sessions with HR Media and have had a variety of articles and comments published throughout the quarter – each contributing to our progress in becoming a principal commentator on health and wellbeing issues.

The last quarter has also seen a number of presentations to potential corporate and intermediary members as we continue to build our membership. We expect to make some announcements around new members in the next update – so watch this space!

Best wishes

A handwritten signature in black ink, appearing to read 'Stuart Scullion', written over a horizontal line.

Stuart Scullion

AMII Executive Chairman

May 2018