

# Chairman's Autumn/Winter 2017

## Activity Report



Chairing meetings, judging awards, and hosting our annual Health & Wellbeing Summit – Autumn has been a flurry of AMII activity.

September kicked off with the Vitality Intermediary Advisory Council meeting which I chaired and where the main topic under discussion was the forthcoming General Data Protection Regulation (GDPR) regulations.



I then donned my judge's hat for the Cover Excellence Awards picking the winner in the Provider category ahead of the event to be held at Hilton Bankside in October.

After chairing the AMII Executive Committee meeting, it was back to GDPR. I attended the GDPR Action Group meeting chaired by media consultant Nick Rines. The group have real concerns about the impact of the new regulations on cold calling and prospecting. Most attendees represented the charity and home insurance sectors and they are looking to set up a Telephone Preference Service action group to lobby parliament on the proposals.

I was involved in lots more work and preparation on the running order and speakers for our AMII Health & Wellbeing Summit, as well as organising and planning promotion of the event. For the first time, as well as a series of e-communications, we also decided to promote the event with a dedicated social media campaign.

GDPR was back on the agenda when I chaired the AMII Provider Focus Group meeting in London. Along with the proposed GDPR rules, the main topics of discussion were the new Insurance Distribution Directive (IDD), due to become legislation on 23<sup>rd</sup> February 2018. And despite the arrival of GDPR and IDD we certainly haven't forgotten about Insurance Premium Tax (IPT) – I updated the meeting on our intended actions following the early closure of our petition.

Throughout Autumn I spent a considerable amount of time reviewing and responding to FCA Consultation papers, particularly the IDD, on behalf of AMII members.

In October it was good to meet up with AMII Corporate Member, AXA PPP Healthcare. Throughout the period I have met with and presented to a number of prospective Corporate Members on the benefits and attraction of AMII, too.

I represented AMII at the LaingBuisson Private Healthcare Conference at the Royal Society of Medicine on Great Wimpole Street, chaired the AMII Executive Committee teleconference, and raised a glass as a judge to the winners and finalists at the Cover Awards which followed the Cover Protection and Health Summit and dinner. It was a great privilege to be involved in celebrating the high standard of protection and health insurance products, providers, intermediaries and individuals within the industry.

More progress was made on IPT with a meeting with BUPA Public Affairs team to discuss planned activity, and we also finalised the speaker line-up and running order for the AMII Health & Wellbeing Summit with Campaign Partners.

Also in October I supported Steve Sharrock, previously of Westfield Health, in the delivery of our inaugural AMII Education event 'An Introduction to Healthcare' to delegates at Stadium MK, Milton Keynes.

I was also involved with both the House of Lords and the House of Commons – I represented AMII as an expert witness by invitation of the House of Lords EU Home Affairs Committee for Education and Health into Reciprocal Healthcare Arrangements Post Brexit.

I then met up once again with Craig Tracey MP, Chair of the All Parties Committee for Insurance and Financial Services, ahead of the forthcoming Autumn Budget Statement to lobby against further increases in IPT.

November involved more important meetings in London. I attended the BUPA Healthcare Advisory Board meeting and dinner and also paid a visit to the capital for the British Medical Association's Mental Health and Workplace Conference, too.

And then it was the big one – our AMII Health & Wellbeing Summit at One Great George Street, London. The main theme was Managing Change and we had three quite diverse topics – cancer, wellness and regulation – all related in their own way to the core theme. Part of what we are trying to achieve is to make these events interesting, topical and educational and I'm absolutely delighted with the feedback from everyone who attended.

And finally in November I had a discussion with John Haley of In Focus Broadcasting regarding AMII participation in a planned TV programme focusing on the challenges facing the UK healthcare sector and how technology might be used to address them.

So watch this space to find out when you might be able to watch AMII on the box!

Best wishes

A handwritten signature in black ink, appearing to read 'Stuart Scullion', written over a horizontal line.

**Stuart Scullion**

AMII Executive Chairman

January 2018